

Ned Dymoke

eBay April Fools / eBay yaBe Press Release

With 250 million searches on eBay a day, it's safe to say that eBay is the marketplace of the world. And now we are about to be the marketplace of the inner world. For many years, eBay has sold physical goods. But now we're about to take the next leap forward: the leap into the soul. Or as we have been internally calling this project:

eBay yaBe

(ee-Bäe yAy-Bé)

WHAT IS YABE?:

In the year 2000, a Canadian man tried to sell his own soul on eBay. At the time, we didn't allow it, citing:

If the soul does not exist, eBay could not allow the auctioning of the soul because there would be nothing to sell. However, if the soul does exist then, in accordance with eBay's policy on human parts and remains, we would not allow the auctioning of human souls.

We now plan to reverse that policy. Starting April 1st, 2016, eBay hereby states that intangible objects are real things. Meaning that you can sell your soul on eBay... and we really mean that... and you can also sell a whole lot more.

WAIT... WHAT?:

Yes, you heard us. You can sell happiness. Or dreams. Or beliefs. Or fear. Or whimsy.

(●_●)

<)) Or

/ \

(●_●)

\((> Even

/\

(●_●)

<))' Sassiness.

/\

DID eBAY JUST BEYONCÉ TEXT EMOJI ME?:

Yes. From the “Single Ladies” music video. We have the internet here, you know.

SO YOU'RE TELLING ME I CAN SELL INTANGIBLE OBJECTS ON eBAY?:

For many years, intangible objects have been relegated to the insides of our heads. Yet time and time again we have found that these amorphous spheres of impalpability have weight in the real world. After all, is happiness not contagious? eBay yaBe plans to regulate this ipso facto free market by allowing users to assign value to their own abstract properties: memories, emotions, souls, and beliefs.

“The best and most beautiful things
in the world cannot be seen or even
touched. They must be felt with the
heart”

Helen Keller

WHAT CAN I SELL?:

Right now, eBay yaBe is configured to sell memories, beliefs, and, yes, your soul. Certain limits may apply. In order for a soul to be sold on eBay you must have a SoulScore[®] (patent pending) of 78 or higher.

WHAT ARE THE TERMS AND CONDITIONS?:

You may sell love or indeed any intangible object that you assign value to on eBay, as long as you can prove that you have it in the first place. For example, under the terms and conditions of the eBay yaBe program, one who does not possess a sense of humor cannot sell one. Also, you may not transfer your beliefs onto others if they do not want to share your beliefs. Beliefs must be subscribed to by both parties before a belief transfer.

WHO IS eBAY TO DECIDE WHAT IS AND WHAT IS NOT REAL?:

We're not telling (but it involves eBay CEO Devin Wenig, Elon Musk, Bill Gates, Jay-Z, the smiley emoji 😊, and a game of backgammon in international waters.)

WHAT ABOUT SHIPPING?:

Abstract objects require no shipping.

WHAT ABOUT NEGATIVE EMOTIONS/MEMORIES?:

Negative emotions are a part of life. However, certain emotions are naturally heavier than others. For this reason, eBay requires a small service fee of \$1.95 per negative transaction to cover our employees therapy bills for handling negativity.

“It is belief that sustains thought
and holds the world together.”

Søren Kierkegaard

WHAT KIND OF ABSTRACT AUCTIONS ARE WE TALKING ABOUT?:

eBay yaBe

vintage teenage crushes

priceless memories

senses of purpose, humor, and even entitlement (disclosure: senses of entitlement must be bought whole and cannot be shared)

used souls

Beanie Baby value

WHERE DO I SIGN UP?:

Well, actually, just by believing in it, you already did. Platonic realism suggests that just because you've allowed yourself to believe that such a system can work, it therefore already exists.

WHEN DOES THE PROGRAM START:

April 1st, 2016.

IS IT REAL?:

Yes.

REALLY?:

No, of course not.